

Original Recipe
since 1932



THE BOONE FAMILY
Our tradition of quality craftsmanship began when the Boone family established their business, Lotus Bakeries, in 1932. Today, the third generation of the Boone family continues this tradition, making theirs

the top selling biscuits in Belgium, Holland, Luxembourg and France. Lotus Bakeries uses only the highest quality ingredients, and the original baking and caramelization processes are followed exactly. An expert panel of bakers and Boone family members judge the flavor, color and texture of the biscuits daily to maintain their incomparable taste.

BISCOFF HISTORY

In Belgium, decorative caramelized biscuits, called Biscoff in the U.S. and “speculoos” in Europe, were traditionally used to celebrate weddings and births, to teach history, and to chronicle war. Today speculoos make up 20% of all the cookies eaten in Belgium and are still an important part of their culture.



INTRODUCTION TO THE U.S.
For decades, Biscoff has been Europe’s favorite cookie to enjoy with coffee. Its popularity in the U.S. spread when this crisp, delicious cookie began to be served onboard airplanes. Passengers

clamoring for more of these delicious cookies were delighted to find they could enjoy Biscoff at home or share them as gifts through our catalog and website. To answer a continually growing demand, Biscoff is now available in fine retail stores throughout the U.S.



Biscoff cookies are baked using the original recipe created in 1932. They are made with all natural ingredients, no artificial colors or preservatives and contain 0 gram trans fat per serving.



Lotus Bakeries is the European market leader in caramelized biscuits and operates 11 plants in Belgium, France, the Netherlands and Sweden. A commitment to quality is our biggest priority.



Biscoff
EUROPE’S FAVORITE
COOKIE WITH COFFEE

For more information please contact us at
customerservice@lotusbakeries.com
or 1-800-422-2924

Ingredients: Wheat Flour, Sugar, Vegetable Oils (contains one or more of soy bean oil, sunflower oil, canola oil, palm oil), Brown Sugar, Leavening (sodium bicarbonate), Soy Flour, Salt, Spice (cinnamon).

ALL NATURAL INGREDIENTS • 0 GRAMS TRANS FAT PER SERVING

FAMILY PACKS	Biscoff Family Pack (250 g)	Biscoff Snack Pack	Biscoff Fresh Pack (350g)	2p x 10 Biscoff Extra Large Two-Pack
QUANTITY	10 packs per case 32 cookies per package	12 Snack Packs per case 8 2-packs per Snack Pack	14 packages per case 4 packs of 13 cookies each	12 packages per case 10 Two-packs per package
NET WEIGHT	8.8 oz. (250g)	4.2 oz. (120g)	12.3 oz. (350g)	8.8 oz (250g)
ITEM UPC CODE	0-21788-91629-1	0-21788-92633-7	0-21788-50605-8	0-21788-50614-0
CASE UPC CODE	100-21788-50629-1	100-21788-92633-4	100-21788-91605-2	100-21788-50614-7
GROSS CASE WEIGHT	5 lbs. 15 oz.	3 lbs. 8 oz.	11 lbs. 11 oz.	7 lbs. 4oz.
CASE DIMENSIONS (H x W x D)	6.3" x 9.5" x 7.2"	3.6" x 5.9" x 14.1"	7.4" x 7.2" x 15.4"	8.5" x 9.6" x 8.3"
PACK DIMENSIONS (H x W x D)	3" x 8.8" x 1.3"	3.1" x 6.3" x 0.9"	3.5" x 6.7" x 2.2"	3.9" x 8.9" x 1.2"
CASE CUBE	0.25 cubic feet	0.17 cubic feet	0.48 cubic feet	0.39 cubic feet
PALLET CONFIGURATION	275 cases; 11 high, 25 tie	420 cases; 21 high, 20 tie	150 cases; 10 high, 15 tie	160 cases; 8 high, 20 tie
ITEM NUMBER	50629	92633	91605	50614

ON-THE-GO PACKS	Biscoff Two-pack	Extra Large Two-pack	Biscoff Twin Pack	Biscoff Single Pack
QUANTITY	100 packages per case 2 cookies per package	216 packages per case 2 cookies per package	36 packages per case 2 cookies per package	300 packages per case 1 cookie per package
NET WEIGHT	0.5 oz. (15g)	0.9 oz (25g)	1 oz. (27g)	0.22 oz (6.25g)
ITEM UPC CODE	N/A	0-21788-92613-9	0-21788-50611-9	N/A
CASE UPC CODE	100-21788-51603-0	100-21788-92613-6	100-21788-50611-6	100-21788-50628-4
GROSS CASE WEIGHT	4 lbs. 4 oz.	13 lbs. 5 oz.	2 lbs. 8 oz.	4 lbs. 12oz.
CASE DIMENSIONS (H x W x D)	3.5" x 5.9" x 13.5"	8.7" x 7.8" x 15.7"	4.6" x 7.8" x 7.8"	4.7 x 7.3" x 12.9"
PACK DIMENSIONS (H x W x D)	1.2" x 4.1" x 0.6"	1.6" x 5.2" x 0.6"	4.5" x 2.3" x 0.6"	1.3" x 3.5" x 0.2"
CASE CUBE	0.16 cubic feet	0.64 cubic feet	0.16 cubic feet	0.26 cubic feet
PALLET CONFIGURATION	340 cases; 17 high; 20 tie	105 cases; 7 high; 15 tie	420 cases; 14 high; 30 tie	270 cases; 15 high; 18 tie
ITEM NUMBER	51603	92613	50611	50628



Distributed by: Lotus Bakeries North America
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www.biscoff.com



Biscoff



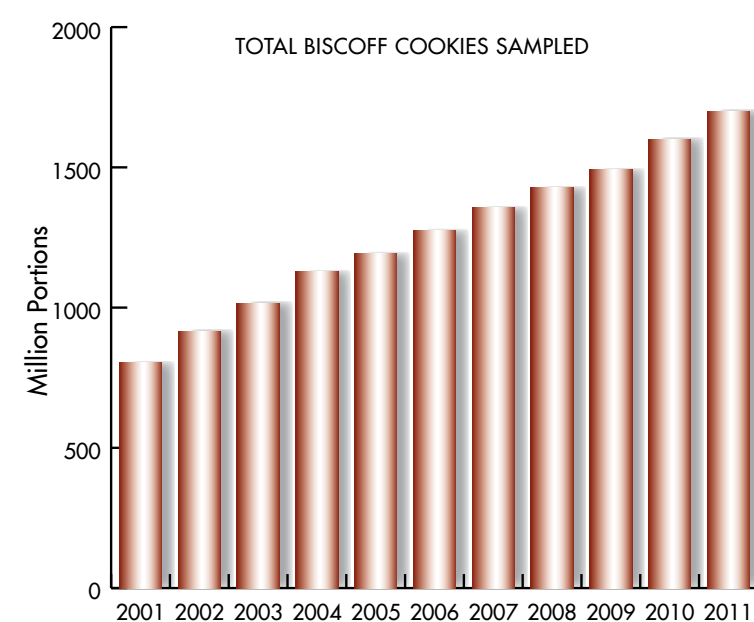
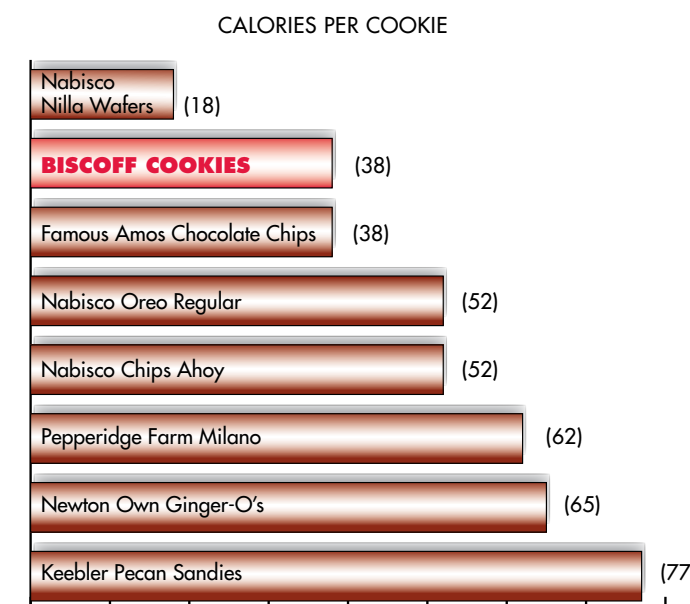
Europe’s favorite
cookie with coffee...



...my favorite too.

Biscoff cookies owe their unique taste to the caramelization of the sugar during the baking process. Their caramel flavor and crisp texture make these cookies the perfect accompaniment to a cup of coffee. No wonder these original Belgian specialty cookies have been a favorite with the café crowd throughout Europe.

Just when I thought life could not get any better....along came Biscoff. I want to thank you for the very delicious cookies. Once you start you can't stop eating them. - Rita, online customer.



Perfect packaging for every occasion.

Classic Biscoff comes in 4 different shapes and 5 sizes; all stamped “Lotus” proudly displaying the seal of high quality and authenticity of Lotus baked goods. Over the years we developed several packaging options to meet ever expanding consumer demand.

Today we offer Biscoff Cookies in 8 unique packaging styles.



Biscoff Family Pack (250g)
BEST SELLER! Each package contains 32 Biscoff cookies.

Biscoff Fresh Pack (350g)
Contains 4 fresh packs of 13 square-shaped Biscoff cookies.

10 x 2 Extra Large Biscoff Pack
Each Pack contains 10 extra large Biscoff two-packs.

Biscoff Snack Pack
Each Snack Pack contains 8 Biscoff two-packs.

Extra Large Biscoff Two-Pack
Larger serving size! Extra large Biscoff cookies are packed two in a wrapper.

Biscoff Two-Pack
Our most popular size cookie comes wrapped two in a package.

Biscoff Single Pack
Most versatile option! Contains 300 individually wrapped rectangular Biscoff Cookies.

Biscoff Twin Pack
Extra large rectangular Biscoff are packed two in a wrapper.



Lotus Bakeries cookies, Anna's and Biscoff, found in the specialty cookie section

These are the BEST Cookies I have ever snacked on. I first tried them while traveling on business, as soon as I landed and arrived at the hotel I ordered a box of them. I took them to work for my co-workers and they went online and ordered more. They are too addictive and you can't put them down.

Henry - Walgreens customer



Did you know?

Americans consume 400 million cups of coffee per day making the United States the leading consumer of coffee in the world.

3.3 billion Biscoff are sold in Europe every year.

In the U.S., 1.7 billion cookies have been sampled by airline passengers to date. 80 million cookies were served this year alone!