

23 times

That's the average number
of times we touch our faces
every hour.¹

Why Does It Matter?

Because the mucous membranes around the T-zone—which includes the eyes, nose, and mouth—are portals for infection.² In fact, the World Health Organization cautions that *“touching your face after touching contaminated surfaces or sick people is one of the ways the coronavirus can be transmitted.”*³ That goes for more common viruses such as the cold and flu, too.^{1,2}

While customers are heading to stores in droves to buy hand sanitizers, retailers are finding themselves short on inventory. Not only that, but are they really the best choices for comprehensive hygiene?

Beyond Hand Hygiene

While some hand hygiene products can be effective, overusing them may cause damage to the skin and may even compromise the skin's natural barrier and defensive functions.⁴ Plus, those hand hygiene products are intended for use on just that—the hands.

Dual Defense With Theraworx Protect Advanced Hygiene and Barrier System

Our non-toxic, no-rinse solution provides advanced hygiene for the hands and the face, safe for use around the eyes, nose, and mouth. What's more, Theraworx Protect Advanced Hygiene and Barrier System supports the skin's natural antimicrobial barrier and defensive functions.



Advanced Hygiene for Hand & T-Zone Defense With Theraworx Protect

Spray Application



Hand Protocol



STEP 1

Apply 4-6 full pumps of spray onto one hand.

STEP 2

Rub hands together until fully absorbed, being sure to cover all surfaces of the palms and backs of both hands, in between all fingers, and underneath the finger nails.

STEP 3

Do not rinse. Repeat every 4-6 hours or as often as needed.



References:

1. APIC website. Don't touch your face. https://apic.org/monthly_alerts/dont-touch-your-face/. Accessed March 2, 2020. 2. The New York Times website. Stop touching your face! <https://www.nytimes.com/2020/03/02/well/live/coronavirus-spread-transmission-face-touching-hands.html>. Accessed March 2, 2020. 3. WHO website. Rolling updates on coronavirus disease (COVID-19). <https://www.who.int/emergencies/diseases/novel-coronavirus-2019/events-as-they-happen>. Accessed March 2, 2020. 4. Weaver JM. The increasing use of alcohol-based hand sanitizers. *Anesth Prog.* 2005;52(3):85. doi:10.2344/0003-3006(2005)52[85:TUOAH]2.0.CO;2

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T-Zone Protocol



STEP 1

After you've completed hand protocol, with your eyes closed, apply 4-6 full pumps of spray onto face.

STEP 2

Gently rub into face until fully absorbed, paying particular attention to the "t-zone" (around your eyes, nose, and mouth).*

STEP 3

Gently rub just inside each nostril, using a circular motion.

STEP 4

Do not rinse. If desired, follow with hand protocol again. Repeat every 4-6 hours or as often as needed.

*Can be applied around the eyes and on the eye lids, but do not put directly in the eyes, as it may cause eye irritation. If eye contact occurs, rinse thoroughly with water.

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