

NEW FROM CG ROXANE

We're the first U.S. beverage company to open a recycled PET plant.

Our new bottles will now be a minimum of 50% recycled PET. And that's just the beginning, we'll be 100% recycled PET soon. We make it and we take it back, closing the sustainability loop.



LEARN MORE



Make It. Take It Back!

SAN BERNARDINO PLANT

Meet Luke

He's our engineer in charge of producing recycled PET (rPET) plastic at our own recycling plant. We told you it was homemade. Our new bottles will now be a minimum of 50% recycled PET, soon to be 100%. We make it and we take it back. #MakeItTakeIt



FACTS



We're the first US beverage company to build our own rPET plant.



Our plant can recycle over 35 million lbs. of PET plastic per year. That's nearly 1 billion bottles.



Processing all of this rPET saves the equivalent of over 11 million gal. of crude oil.

Source: CalRecycle.ca.gov



The process of recycling nearly a billion bottles will also save 11.5 million lbs. of carbon emissions.

Source: lbre.stanford.edu/pssistanford-recycling

Our Recycled PET Process

Our new San Bernardino plant processes mostly locally sourced recycled PET plastic and turns it into recycled PET (rPET) for us to make new Crystal Geysers Alpine Spring Water bottles. The primary steps in our process are:



01 FLAKE

The PET flakes we receive at San Bernardino have already been sorted, cleaned and sliced by a recycling program partner.



02 PELLET

The flakes are heated, stirred and turned into rPET pellets, which are about the size of a grain of rice. The rPET pellets are then shipped to our bottling plants to become bottle preforms.



03 PREFORM

At our bottling plants, the rPET pellets are blended with virgin PET, heated and molded into bottle preforms. The blending of the two PETs creates a bottle that is a minimum of 50% rPET.



04 NEW BOTTLE

The preforms are then heated and blown into bottles and filled with Crystal Geysers Alpine Spring Water. Filled bottles are immediately labeled and packaged for shipping.

Close the Loop on Sustainability



CALIFORNIA COASTAL CLEANUP

SINCE 2008 WE'VE HELPED REMOVE 12+ MILLION LBS. OF TRASH FROM OUR BEACHES



AMERICAN FORESTS

AMERICAN FORESTS

SINCE 2001 WE'VE HELPED PLANT OVER 900,000 TREES